



Track & Field and Cross Country Running  
A 501(c)(3) Organization

March 1, 2016

Dear Sponsor:

Over the 25-year history of the Central Florida Gliders, our area's oldest and most successful track and cross country club for youth, we have watched hundreds of young athletes mature into caring, successful adults and are proud to have played a role in their development. However, continuing our legacy of service requires more than volunteer hours of parents and coaches. It also requires sponsorship by special individuals and companies who provide vital support for our mission.

Sponsorships not only helps our athletes and coaches by ensuring they have proper equipment and travel provisions, but also that we continue other important character-building activities. For example, we annually "adopt" needy families in the community, providing clothing, food, and other necessities. The annual Gliders' Thanksgiving grocery and Christmas shopping excursions for those families is always a memorable activity for our athletes!

**Spring Track Classic Fundraiser Ad or Sponsorship:** On April 30th, we will host our primary fundraiser, the Central Florida Gliders 23rd Annual Spring Track Classic, one of the largest open track and field meet in Central Florida. It is a one of the best-run meets in the state. Athletes of all ages—from our own local athletes to those as far away as Great Britain and the Caribbean— and their families and friends join together for this exciting one-day event at Lake Brantley High School. We are asking you to donate by placing a \$100, \$50 or \$25 ad in our event program or you can send a check to our corporate address below along with your art work or a message to the athletes competing. You can also donate directly online at the Gliders web site.

Ads for the program booklet can be sent as PDFs, high resolution jpeg or tiff images or built using Adobe software (CS6 or lower), such as InDesign, Illustrator or Photoshop. The ad should be in the following dimensions: Full page: 4.75" (w) x 7.75" (h); Half page: 4.75" (w) x 3.75" (h); and Quarter page: 2.25" (w) x 3.75" (h). The booklet is printed in black ink only. Color ads will be converted to grayscale

We are also seeking major sponsors for this event. A Gold donor (\$1,000) will be the official sponsor of the awards given out to the athletes. A Silver donor (\$500) will sponsor the T-shirts and/or race numbers while a Bronze donor (\$250) will sponsor the drinks/food given out to the athletes as well as the officials and volunteers. All major sponsors receive a full page ad in the meet program and their banner displayed as well as recognition on our web site and in subsequent press releases after the event.

We hope you will join our team and select one of our donation options. Remember, your donation is tax deductible as we are a 501(c)(3) organization. Thank you for your consideration.

Sincerely,

Craig D. Wise

Executive Director

[coachwise@hotmail.com](mailto:coachwise@hotmail.com)

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